

DON'T MISS THIS OPPORTUNITY TO:  
**SPONSOR » EXHIBIT » ADVERTISE**



**2025**

SPONSOR  
AND  
EXHIBITOR  
PROSPECTUS

**NEW YORK**

Marriott Marquis

February 12-15, 2025



# Innovative Schools SUMMIT

**NEW YORK**  
Marriott Marquis  
February 12-15, 2025



INNOVATIVE TEACHING  
STRATEGIES™  
CONFERENCE



AT-RISK STUDENTS™  
CONFERENCE



SCHOOL CLIMATE  
& CULTURE™  
FORUM



SOCIAL-EMOTIONAL  
LEARNING™  
FORUM



[AccuTrain.com](https://AccuTrain.com) | [InnovativeSchoolsSummit.com/New-York](https://InnovativeSchoolsSummit.com/New-York)

Don't miss this opportunity to market to counselors, administrators and educators focused on innovative approaches to better connect with different types of students – improving educators' ability to work with challenging students and enriching school climate.



# Exhibitor Hall Schedule

## New York

New York Marriott Marquis  
1535 Broadway  
New York, New York 10036

### EXHIBITOR CALENDAR

Times are subject to change

#### Wednesday, February 12th

Exhibitor Registration and Set Up  
1:30 p.m. – 5:00 p.m.

### EXHIBIT HOURS

#### Thursday, February 13th

7:30 a.m. – 5:00 p.m.

#### Friday, February 14th

7:30 a.m. – 5:00 p.m.

#### Saturday, February 15th

7:30 a.m. – 12:30 p.m.

Exhibitor Move Out

12:30 p.m. – 2:30 p.m.

**The Exhibit  
Halls Sell Out  
Fast . . . So Sign  
Up Today!**

To reserve your space,  
or for more  
information, call  
Sam Stewart at  
Sam@AccuTrain.com.

**AccuTrain.com**

# Sponsorships

As a sponsor or exhibitor at any of the 2025 Innovative Schools Summit New York, you'll benefit from an unparalleled opportunity to present your products and solutions to this exclusive educational base through a highly-focused event. So, if your target market includes counselors, school administrators, teachers and other professionals in the education arena, take advantage of this proven business opportunity.

### Denali Level - \$5,200

- 2 exhibit tables
- Full-page B/W ad in all conference programs
- 2 complimentary conference registrations
- Online ad (250 x 250 pixels) on each of the conference websites with a link to your company website
- Direct mail list of all summit attendees
- Recognition at the general opening session
- LeadCapture license is included
- Recognition in the Summit app
- Plenary App Sponsorship

### Whitney Level - \$4,100

- 1 exhibit table
- Half-page B/W ad in all conference programs
- 1 complimentary summit registration
- Online ad (250 x 250 pixels) on two conference websites with a link to your company website
- Direct mail list of all attendees
- Recognition at the general opening session
- LeadCapture license is included
- Recognition in the Summit app
- Keynote App Sponsorship

### Rainier Level - \$3,000

- 1 exhibit table
- Quarter-page B/W ad in all conference programs
- 1 complimentary conference registration
- Online ad (250 x 250 pixels) on one conference website with a link to your company website
- Recognition at the general opening session
- LeadCapture license is included
- Recognition in the Summit app

### Sponsorship Opportunities (prices are per venue)

**Plenary Sponsorship \$9,750** – Your company is acknowledged as the exclusive sponsor for one of the 4 plenary sessions at the Summit. Plenary sessions profile industry-leading speakers and are extremely well attended. (4 Available)

**School Leaders Reception \$8,750** – Your company will have the exclusive opportunity to network with school leaders/decision makers at this memorable, fun evening reception. (1 Available)

**Lanyard Sponsorship \$5,750** – Take advantage of this opportunity to put your company name around the neck of every single attendee. (1 Available)

**Coffee Break \$3,750** – Have your company featured during a morning coffee break in the Exhibit Hall. (2 Available)

**App Sponsorship \$500** – Have your company sponsor a Mainstage session on the Summit app.

### Marketing Opportunities

**Print Ads:** Full page \$500 | Half page \$350 | Quarter page \$200

**Online Ad:** (250 x 250 pixels) \$400

# Exhibitors

- Expanded breaks targeted to increase exhibit traffic
- Company listing and 50-word description in the conference program(s)
- Complimentary conference registration(s)
- Link on the conference website
- LeadCapture license included

**Exhibit Tables - 6 ft. Table with Sign  
\$1245 per Table - Includes LeadCapture  
Additional Tables \$800 each  
Additional LeadCapture License \$250 each**

**Call Sam Stewart at 800-251-6805  
to Reserve your Space!**



**Why Exhibit At  
A Conference  
Hosted By**



## Benefits

- **Introduce new products.**
- **Reach new markets.**
- **Expand sales.**
- **Meet face-to-face with potential customers.**
- **Facilitate brand recognition.**
- **Reinforce & build loyalty** with rich face-to-face engagement, dialogue, and community-building activities that help you win the hearts and minds of educators and professionals working with youth.
- **Get one complimentary conference registration** plus two exhibit-only registrations per table.
- **Maximize exposure before the conference** by having your company listed with logo and link to your company site on the conference website.
- **Increase table traffic** by having your company's web address featured in the conference program.



**AccuTrain hosts topic-driven conferences featuring nationally known authors and speakers providing a unique opportunity for attendees to learn key insights from a broad spectrum of experts and colleagues from around the country.**



**INNOVATIVE TEACHING STRATEGIES... CONFERENCE**

**Innovative Teaching Strategies Conference** features best practices from educators and other professionals working with youth. Some programs are research-tested, while others are promising, innovative approaches created by practicing professionals to help them better connect with students. School counselors and other educators will learn strategies to address challenges such as social media, self-injury, students who are wired differently, intra-racial conflicts, instilling ethics and discouraged students. [InnovativeTeach.com](http://InnovativeTeach.com)



**AT-RISK STUDENTS... CONFERENCE**

**At-Risk & Struggling Students Conference** features experts in evidence-based programs who will share strategies you can use to prevent dropouts and to help students succeed. More than 1.2 million students in the United States and Canada drop out of high school each year – with the percentages heavily skewed toward males, low-income and minority students. Attend this conference to gain valuable insights and learn proven strategies for reaching those students who are most vulnerable. [AtRiskStudentsConference.com](http://AtRiskStudentsConference.com)



**SOCIAL-EMOTIONAL LEARNING... FORUM**

Truly effective schools not only help students pass their academic exams and state-mandated tests, but also prepare those students to pass the tests of life. Research shows that helping young people manage their emotions and build positive relationships not only prepares them for “real life,” it also helps them succeed academically. The **Social-Emotional Learning Forum** focuses on research-based and classroom-originated interventions, lessons and curriculums that help students manage their emotions, achieve goals, express heart-felt empathy for others, maintain positive relationships and make successful personal decisions. [SocialEmotionalForum.com](http://SocialEmotionalForum.com)



**SCHOOL CLIMATE & CULTURE... FORUM**

Establishing a positive school climate and culture is essential for educator job satisfaction and improving academic outcomes. Attend the engaging **School Climate & Culture Forum** to discover real-world initiatives that are transforming the quality, character and personality of schools. You'll learn about programs, assessments and tools proven to improve school culture and climate. [SchoolClimateForum.com](http://SchoolClimateForum.com)