

DON'T MISS THIS OPPORTUNITY TO:
SPONSOR » EXHIBIT » ADVERTISE



2024

SPONSOR
AND
EXHIBITOR
PROSPECTUS

NEW YORK

Marriott Marquis

February 28 - March 2, 2024



2024 SPONSOR/EXHIBITOR PROSPECTUS



NEW YORK
Marriott Marquis
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INNOVATIVE TEACHING
STRATEGIESSM
CONFERENCE



AT-RISK STUDENTSSM
CONFERENCE



WIRED DIFFERENTLY
TRAUMA-INFORMEDSM
SCHOOLS CONFERENCE



INNOVATIVE SCHOOL
LEADERSHIPSM
FORUM



AccuTrain.com | InnovativeSchoolsSummit.com/New-York

Don't miss this opportunity to market to counselors, administrators and educators focused on innovative approaches to better connect with different types of students – improving educators' ability to work with challenging students and enriching school climate.



Exhibitor Hall Schedule

New York

New York Marriott Marquis
1535 Broadway
New York, New York 10036

EXHIBITOR CALENDAR

Times are subject to change

Wednesday, February 28th

Exhibitor Registration and Set Up
1:30 p.m. – 5:00 p.m.

EXHIBIT HOURS

Thursday, February 29th

7:30 a.m. – 5:00 p.m.

Friday, March 1st

7:30 a.m. – 5:00 p.m.

Saturday, March 2nd

Saturday, March 2nd

7:30 a.m. – 12:30 p.m.

Exhibitor Move Out

12:30 p.m. – 2:30 p.m.

**The Exhibit
Halls Sell Out
Fast . . . So Sign
Up Today!**

To reserve your space,
or for more
information, call
Sam Stewart at
Sam@AccuTrain.com.

AccuTrain.com

Sponsorships

As a sponsor or exhibitor at any of the 2024 Innovative Schools Summit New York, you'll benefit from an unparalleled opportunity to present your products and solutions to this exclusive educational base through a highly-focused event. So, if your target market includes counselors, school administrators, teachers and other professionals in the education arena, take advantage of this proven business opportunity.

Denali Level - \$5,200

- 2 exhibit tables
- Company logo linked to your website on more than 500,000 conference emails
- Full-page B/W ad in all conference programs
- 2 complimentary conference registrations
- Online ad (250 x 250 pixels) on each of the conference websites with a link to your company website
- Direct mail list of all summit attendees
- Recognition at the general opening session
- LeadCapture license is included
- Recognition in the Summit app
- Plenary App Sponsorship

Whitney Level - \$4,100

- 1 exhibit table
- Company logo linked to your website on more than 300,000 conference emails
- Half-page B/W ad in all conference programs
- 1 complimentary summit registration
- Online ad (250 x 250 pixels) on two conference websites with a link to your company website
- Direct mail list of all attendees
- Recognition at the general opening session
- LeadCapture license is included
- Recognition in the Summit app
- Plenary App Sponsorship

Rainier Level - \$3,000

- 1 exhibit table
- Company logo linked to your website on more than 100,000 conference emails
- Quarter-page B/W ad in all conference programs
- 1 complimentary conference registration
- Online ad (250 x 250 pixels) on one conference website with a link to your company website
- Link on one email campaign to more than 25,000 prospective attendees
- Recognition at the general opening session
- LeadCapture license is included
- Recognition in the Summit app

Sponsorship Opportunities (prices are per venue)

Plenary Sponsorship \$9,750 – Your company is acknowledged as the exclusive sponsor for one of the 4 plenary sessions at the Summit. Plenary sessions profile industry-leading speakers and are extremely well attended. (4 Available)

School Leaders Reception \$8,750 – Your company will have the exclusive opportunity to network with school leaders/decision makers at this memorable, fun evening reception. (1 Available)

Lanyard Sponsorship \$5,750 – Take advantage of this opportunity to put your company name around the neck of every single attendee. (1 Available)

Coffee Break \$3,750 – Have your company featured during a morning coffee break in the Exhibit Hall. (2 Available)

App Sponsorship \$500 – Have your company sponsor a Mainstage session on the Summit app.

Marketing Opportunities

Print Ads: Full page \$500 | Half page \$350 | Quarter page \$200

Online Ad: (250 x 250 pixels) \$400

Exhibitors

- Expanded breaks targeted to increase exhibit traffic
- Company listing and 50-word description in the conference program(s)
- Complimentary conference registration(s)
- Link on the conference website
- LeadCapture license included

**Exhibit Tables - 6 ft. Table with Sign
\$995 per Table + \$250 per LeadCapture
Additional Tables \$800 each
Additional LeadCapture License \$250 each**

**Call Sam Stewart at 800-251-6805
to Reserve your Space!**



Why Exhibit At A Conference Hosted By



Benefits

- **Introduce new products.**
- **Reach new markets.**
- **Expand sales.**
- **Meet face-to-face with potential customers.**
- **Facilitate brand recognition.**
- **Reinforce & build loyalty** with rich face-to-face engagement, dialogue, and community-building activities that help you win the hearts and minds of educators and professionals working with youth.
- **Get one complimentary conference registration** plus two exhibit-only registrations per table.
- **Maximize exposure before the conference** by having your company listed with logo and link to your company site on the conference website.
- **Increase table traffic** by having your company's web address featured in the conference program.



AccuTrain hosts topic-driven conferences featuring nationally known authors and speakers providing a unique opportunity for attendees to learn key insights from a broad spectrum of experts and colleagues from around the country.



**INNOVATIVE TEACHING
STRATEGIES...
CONFERENCE**

Innovative Teaching Strategies Conference features best practices from educators and other professionals working with youth. Some programs are research-tested, while others are promising, innovative approaches created by practicing professionals to help them better connect with students. School counselors and other educators will learn strategies to address challenges such as social media, self-injury, students who are wired differently, intra-racial conflicts, instilling ethics and discouraged students. InnovativeTeach.com



**AT-RISK STUDENTS...
CONFERENCE**

At-Risk & Struggling Students Conference features experts in evidence-based programs who will share strategies you can use to prevent dropouts and to help students succeed. More than 1.2 million students in the United States and Canada drop out of high school each year – with the percentages heavily skewed toward males, low-income and minority students. Attend this conference to gain valuable insights and learn proven strategies for reaching those students who are most vulnerable. AtRiskStudentsConference.com



**WIRED DIFFERENTLY
TRAUMA-INFORMED...
SCHOOLS CONFERENCE**

Wired Differently/Trauma-Informed Schools Conference explores critical insights and best practices for reaching and teaching students with a variety of emotional and behavioral challenges – especially trauma, adverse childhood experiences (ACEs) and PTSD. With 1 in 5 students diagnosable for a behavioral or emotional disorder and 1 in 4 students affected by 2 or more ACEs, every classroom is impacted. Administrators, general ed teachers, special ed teachers, resource teachers, interventionists and paraprofessionals will benefit from tools, recommendations and strategies for working with these high-potential students. WiredDiff.com



**INNOVATIVE SCHOOL
LEADERSHIP
FORUM**

Innovative School Leadership Forum provides the opportunity to hear from K-12 experts and network with fellow leaders to access successful strategies and practical tips for leading improvement in your school or district. This conference will help you understand evolving research and best practices in order to transform learning environments, improve teacher retention and enhance outcomes for students. SchoolLeadersForum.com