

LEAD

JEREMIAH BROWN

FORMER NFL ATHLETE - SPEAKER - AUTHOR

FROM GOOD TO GREAT:

CULTIVATING AN EXCEPTIONAL TEAM CULTURE



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WHO IS JEREMIAH BROWN

SPEAKER - AUTHOR - COACH



- Former NFL Safety with the Jacksonville Jaguars.
- 11 years experience serving in the NYC Department of Education.
- Special education teacher, high school director of athletics, & ast. principal of school culture & social emotional learning.
- Educational consultant on leadership & culture development, motivational speaker, and author of the book *Lead Like a Champion*.



Fun Facts
Born and raised in
Brooklyn, NY
Father & Husband



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LEARNING OBJECTIVES

TO EXPLORE HOW LIVING VALUES, LISTENING, LEARNING, LOVING, AND LEADING CAN BE APPLIED IN DAILY WORK TO CREATE A POSITIVE TEAM CULTURE.

TO EMPOWER TEAM MEMBERS WITH THE SKILLS AND TOOLS TO CREATE AND MAINTAIN A POSITIVE, INCLUSIVE, COLLABORATIVE, AND PRODUCTIVE TEAM CULTURE.



THE JOURNEY TOWARDS BUILDING A PLACE PEOPLE
ENJOYING BEING APART OF.

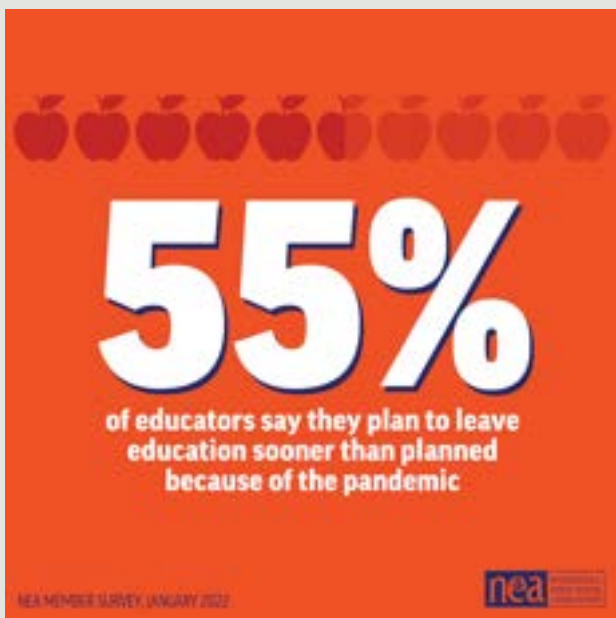


Emotion Wheel I



SOURCE:
[HTTPS://HUMANSYSTEMS.CO/EMOTIONWHEELS/](https://humansystems.co/emotionwheels/)

HERE IS WHAT THE MEDIA WILL FOCUS ON THOSE WHO LEAVE!!



WHAT ABOUT THE EDUCATORS WHO STAY?



TODAY, WE SHIFT OUR FOCUS TOWARDS THOSE
WHO REMAIN, **TAKING OWNERSHIP OF THEIR
NEEDS, GROWTH, AND WELL-BEING.**



**“What you permit, you promote!
Promote the culture you want.”**

EVERYONE HAS A ROLE IN THE CULTURE

- Admin - Teachers - Coaches**
- Parents - Students & Athletes**



**DO YOUR PERSONAL VALUES ALIGN WITH
THOSE OF YOUR TEAM?**

TURN AND TALK



HOW DO WE BUILD A WINNING CULTURE?



A WINNING CULTURE IS BUILT THROUGH
CONNECTION



**A RELATIONSHIP IS NOT BASED ON THE LENGTH
OF TIME YOU SPENT TOGETHER, IT'S BASED ON
THE FOUNDATION YOU BUILT TOGETHER.**

-UNKNOWN



**A WINNING CULTURE IS BUILT THROUGH
CONNECTION**

**WHAT DOES CONNECTION MEAN TO YOU, AND HOW
IMPORTANT IS IT IN BUILDING A POSITIVE AND
SUCCESSFUL CULTURE?**

TURN AND TALK



A WINNING CULTURE IS BUILT THROUGH **CONNECTION**

TO PURPOSE & PEOPLE.



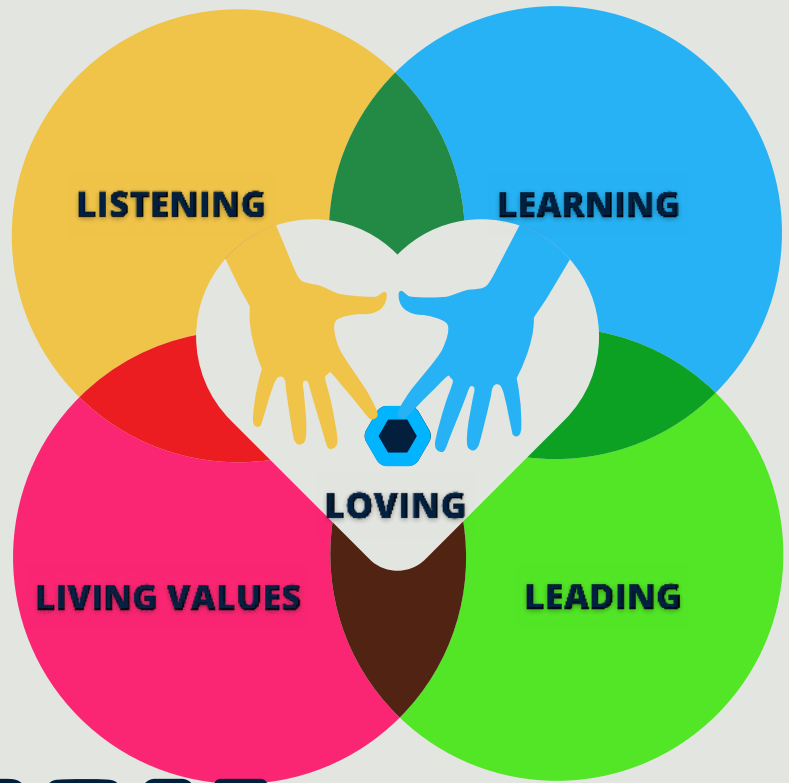
BELIEFS
VALUES
IDEAS

BEHAVIORS
PRIORITIES
CHOICES



THE 5L'S

OF AN INCREDIBLE
TEAM CULTURE:



***BEFORE YOU CAN BUILD A BETTER
CULTURE YOU HAVE TO BECOME A BETTER
LEADER AND TO BECOME A BETTER LEADER
YOU NEED TO BECOME A BETTER PERSON.***



THE SHIFT WE WILL ALL MAKE
AS A COMMUNITY IS DEVELOPING
THE IDENTITY OF **A SERVANT LEADER.**



THE CHALLENGE

(MINDSET)

ON THE WORD SERVANT



SERVANT

A leadership philosophy in which the goal of the leader is to serve. This is different from traditional leadership where the leader's main focus is the thriving of their company or organization.

Founder: Robert K. Greenleaf



THE SOLUTION

TO BECOME A SERVANT LEADER,
YOU MUST CHANGE YOUR MINDSET.

A servant is not a leader in traditional teachings, but by redefining and rediscovering what a leader is and does, you'll see the servant leader mentality is better suited to lead by developing strong relationships built on trust.



YOU CAN SERVE BY

**LISTENING
TO YOUR TEAM**

**LEARNING
TO YOUR TEAM**

**LOVING
YOUR TEAM**

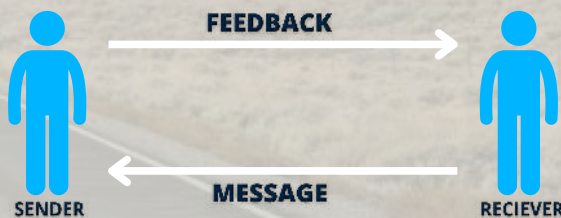
**LIVING VALUES
FOR YOUR TEAM**

**LEADING WITH PURPOSE
FOR YOUR TEAM**



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LISTENING



3 TIPS ON ACTIVE LISTENING

- LISTEN TO UNDERSTAND RATHER THAN BE UNDERSTOOD.
- LISTEN TO UNDERSTAND RATHER THAN BE UNDERSTOOD.
- LISTEN TO UNDERSTAND RATHER THAN BE UNDERSTOOD.

LISTENING IS KEY TO BUILD POSITIVE CULTURE BECAUSE IT FOSTERS OPEN COMMUNICATION, STAFF ENGAGEMENT, AND A SENSE OF INCLUSIVITY AND BELONGING.



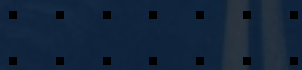
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LEARNING

SEEKING FEEDBACK

ADOPT A GROWTH MINDSET:

EMBRACE A COMMITMENT TO
CONTINUOUS LEARNING:



3 TIPS ON ACTIVE LEARNING

- **LEARNING SELF:**
CONTINUOUS LEARNING AND SELF-IMPROVEMENT LEADS TO POSITIVE TEAM CULTURE AS INDIVIDUALS BRING NEW SKILLS AND KNOWLEDGE TO THE TEAM.
- **LEARNING STUDENTS AND FAMILIES:**
CONTINUOUS LEARNING AND SELF-IMPROVEMENT LEADS TO POSITIVE TEAM CULTURE AS INDIVIDUALS BRING NEW SKILLS AND KNOWLEDGE TO THE TEAM.
- **LEARNING PEOPLE YOU WORK WITH:**
CONTINUOUS LEARNING AND SELF-IMPROVEMENT LEADS TO POSITIVE TEAM CULTURE AS INDIVIDUALS BRING NEW SKILLS AND KNOWLEDGE TO THE TEAM.

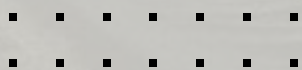


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LOVING (EMPATHY)

- **WHEN YOU DEMONSTRATE EMPATHY IN YOUR INTERACTIONS WITH OTHERS, YOU FOSTER TRUST, RESPECT, AND COLLABORATION IN YOUR TEAM CULTURE.**



4 TIPS ON ACTIVE LOVING

- **SHOW GENUINE INTEREST AND CONCERN FOR OTHERS: BEGINING OF THE YEAR SURVEY**
 - **BE MINDFUL OF OTHERS' PERSPECTIVES AND FEELINGS:**
 - **BE APPROACHABLE AND AVAILABLE:**
 - **SHOW APPRECIATION AND RECOGNITION:**
- **LEADING WITH EMPATHY IN THE WORKPLACE INVOLVES UNDERSTANDING THE NEEDS AND PERSPECTIVES OF YOUR TEAM MEMBERS AND DEMONSTRATING GENUINE CONCERN FOR THEIR WELL-BEING. HERE ARE SOME WAYS TO LEAD WITH EMPATHY IN THE WORKPLACE:**



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WE HAVE HEARD IT A THOUSAND TIMES

"IF I WAS IN THEIR SHOES I WOULD"

SERVANT LEADERS THINK SOMETHING DIFFERENT.

THEY DON'T JUST PUT THEMSELVES IN THEIR SHOES; THEY PUT THEMSELVES IN THEIR FEET. WHEN SERVANT LEADERS IMAGINE WHAT THEIR FEET FEEL LIKE -- THE CALLUSES, THE FATIGUE, THE BLISTERS THEY BEGIN TO CONNECT WITH OTHERS IN WAYS THAT WOULD NOT BE POSSIBLE WITHOUT TRULY EXPLORING WHAT THOSE SHOES FEEL LIKE TO THE FEET OF THEIR TEAMMATES. ONLY THEN CAN THEY BEGIN TO FEEL THE WHOLE WORLD OF THEIR PEOPLE.



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LIVING VALUES

- THE ACT OF PAYING ATTENTION TO SOMEONE ELSE'S WORDS AND UNDERSTANDING THEIR MEANING.

2 TIPS ON LIVING VALUES

- **COMMUNICATE CLEARLY:** MAKE SURE EVERYONE ON YOUR TEAM UNDERSTANDS WHAT YOUR VALUES ARE AND HOW THEY RELATE TO THEIR WORK.
- **CELEBRATE SUCCESSES:** WHEN TEAM MEMBERS LIVE OUT YOUR ORGANIZATION'S VALUES, CELEBRATE THEIR SUCCESSES.

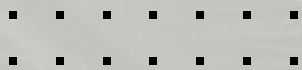


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LEADING BY EXAMPLE

- WAY TO INSPIRE AND INFLUENCE OTHERS THROUGH THE CONSISTENT ALIGNMENT OF ONE'S ACTIONS WITH THEIR WORDS AND VALUES.



2 TIPS ON LEADING BY EXAMPLE

- **HOLD YOURSELF ACCOUNTABLE:** IF YOU MAKE A MISTAKE OR FALL SHORT OF YOUR OWN EXPECTATIONS, OWN UP TO IT AND TAKE RESPONSIBILITY.
- **SEEK FEEDBACK:** ASK FOR FEEDBACK FROM YOUR TEAM ABOUT HOW YOU ARE DOING IN LIVING OUT YOUR VALUES. LISTEN TO THEIR PERSPECTIVES AND BE OPEN TO CONSTRUCTIVE CRITICISM.



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FIND YOUR LEADERSHIP IDENTITY IN THE BEING RATHER THAN THE DOING.

PRIORITIZE BEING
A LEADER WHO LISTENS
A LEADER WHO LEARNS
A LEADER WHO LOVES
A LEADER WHO LIVES VALUES
A LEADER WHO LEADS WITH PURPOSE



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UNspoken EXPECTATIONS WILL RUIN GREAT RELATIONSHIPS -IN YOUR CULTURE



ONCE YOU LISTEN YOU LEARN
ONCE YOU LEARN YOU LOVE
ONCE YOU LOVE YOU LIVE
ONCE YOU LIVE YOU LEAD



Jeremiah Brown
AUTHOR - SPEAKER - COACH

NO MATTER WHAT YOU ROLL OUT TO YOUR STAFF &
STUDENTS YOU WILL HAVE WHATS CALLED:

RUNNERS
JOGGERS
WALKERS



**HOW CAN I GET
TO KNOW MY
TEAM?**

5LS PERSONAL PROFILE QUESTIONNAIRE



IF YOU WANT TO GO FAST GO ALONE IF
YOU WANT TO GO FAR **GO TOGETHER.**

-AFRICAN PROVERB



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