



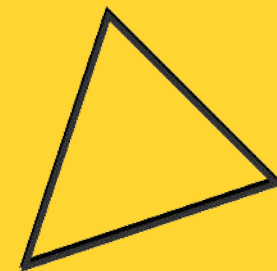
S.M.A.R.T. Leadership

Presented by Charles Williams, Founder of CW Consulting



Charles Williams

- **15+ YEARS IN URBAN EDUCATION**
- **K-8 PRINCIPAL**
- **EDUCATIONAL CONSULTANT**
- **AUTHOR**
- **KEYNOTE SPEAKER**
- **EQUITY CHAMPION**
- **PODCAST HOST**
- **EDUSHOW HOST**





PONDER ON THIS

**WE CAN NOT ALWAYS
CHOOSE WHAT HAPPENS
TO US,
BUT WE CAN ALWAYS
CHOOSE HOW
WE RESPOND**



Why be S.M.A.R.T?

- Crisis happens
- Having a process for responding to crisis increases likelihood of success

WHAT IS S.M.A.R.T?



**SLOW
DOWN**



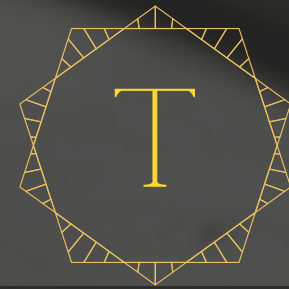
**MAKE
LISTS**



**ACCEPT
LIMITED
CONTROL**



REFOCUS



**TRACK
PROGRESS**

SLOW DOWN

demands
Crisis ~~requires~~ immediate solutions

Resist the urge to surge

MAKE LISTS

BRAINSTORM

Purpose:

Collection of ideas

Steps:

Record everything

Individual reflection

Team discussion

Goal:

Identify items directly related
to the problem



STATUS

Purpose:

Organization of ideas

Steps:

What are we already doing?

What can be implemented easily?

What would be challenging but
possible?

Goal:

Prioritize areas of need

SMART GOALS

Purpose:

Transform ideas to action items

Steps:

Identify goals

Develop strategy / theory of action for each goal

If we _____, then we see _____, which leads to _____

Design action steps

What needs to be done?

Who is responsible?

When should it be complete?

Goal:

Create obtainable goals through implementable actions

ACCEPTANCE

Official policies

Crisis length

Others' thoughts



Others' actions

Outcomes

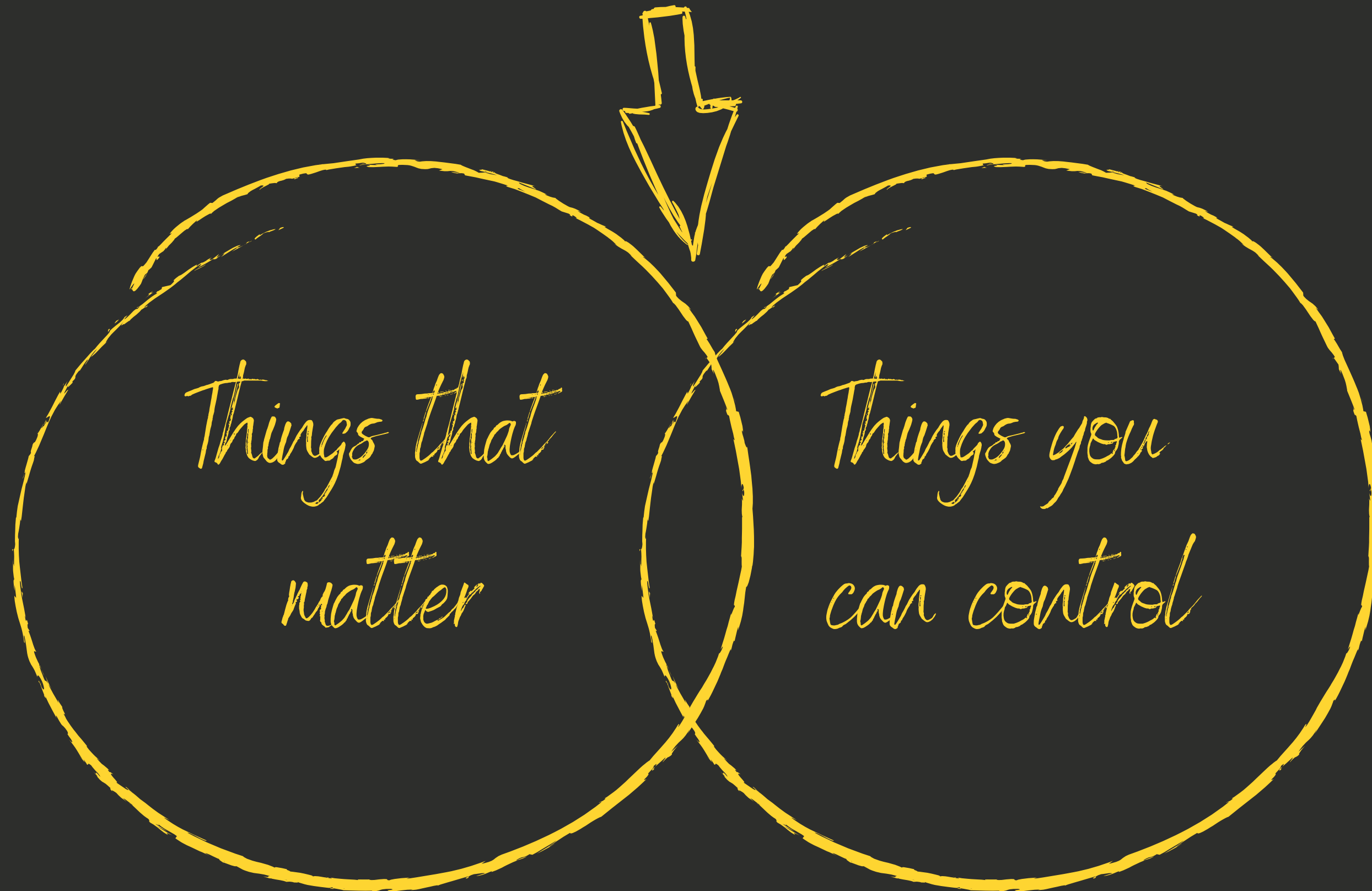
Circumstances



PONDER ON THIS

**EMOTIONALLY STRONG
LEADERS
DO NOT
WASTE ENERGY
ON THINGS
THEY CANNOT CONTROL**

REFOCUS



TRACK PROGRESS



IMPLEMENT

MONITOR

REVISE AS
NECESSARY



PONDER ON THIS

**START BY DOING WHAT'S
NECESSARY;
THEN DO WHAT'S
POSSIBLE;
AND SUDDENLY
YOU ARE DOING THE
IMPOSSIBLE**

I'd love to connect!



HOW TO REACH ME

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