

2021 SPONSOR/EXHIBIT REGISTRATION FORM



LAS VEGAS
Caesars Palace
July 5-9, 2021



CAESARS PALACE | 3570 S. LAS VEGAS BLVD. | LAS VEGAS, NV 89109

AccuTrain.com

Application & Contract for Sponsorship and/or Exhibit Space – In accordance with the terms of the contract, the organization below contracts for sponsorship and/or exhibit space and services offered by AccuTrain for the 2021 Innovative School Counseling Summit in Las Vegas, Nevada. This application will become a contract when countersigned by the AccuTrain Exhibit Coordinator. (Application must be received by May 1, 2021 to be listed in the onsite materials.) Contracted exhibit space includes one 6 ft. skirted table, 2 chairs and 1 complimentary conference registration.

Name of Organization

Contact Name

Address

City State Zip

Phone Fax

Email

Onsite contact name and cell phone

Website Address (required for link on conference website)

Exhibitor's Name (person to receive full conference registration)

Exhibit-Only Badge Name

Exhibit-Only Badge Name

Payment Information

Sponsorship Opportunities (prices are per venue)

- Denali \$3,950 Whitney \$2,850 Rainier \$1,750
- Keynote Sponsorship \$7,500
- Lanyard Sponsorship \$2,500
- Dessert/Coffee Break \$2,500

Marketing Opportunities

- Digital Flyer in Conf App \$100

Print Ads

- Full page \$400 Half page \$250 Quarter page \$100
- Online Ad (250 X 250 pixels) \$300

Exhibit Space

- Exhibit Hall Table \$850
- ____ Additional Tables \$700 Each (Limit of 3)

Table Choices: 1. _____ 2. _____ 3. _____

Total Amount Enclosed: \$ _____

(Check payable to AccuTrain, Inc.)

Amount to be charged: \$ _____

____ VISA ____ MC ____ AMEX ____ DISCOVER

CARDHOLDER NAME

CREDIT CARD # EXP. DATE V-CODE

SIGNATURE DATE

**Please Send
Application & Payment to:**

AccuTrain | 208 Ash Ave., Ste. 103 | Virginia Beach, VA 23452 800-251-6805
Fax: 888-372-6061 | Sponsors@AccuTrain.com

Liability

The exhibitor agrees to make no claim, for any reason whatsoever, against AccuTrain, Caesars Palace or any other contractors for loss, theft, damage or destruction of goods, or any injury to self or employees. Nor will claim be made for any damage of any nature or character, including damage by reason of failure to provide space for the exhibit, or for removal of the exhibit or for failure to hold the conference as scheduled. The exhibitor understands that neither AccuTrain nor Caesars Palace maintain insurance covering the exhibitor's property and it is the sole responsibility of the exhibitor to obtain such insurance.

Unoccupied Space

Should any rented exhibitor space remain unoccupied on the opening day or should any space be forfeited due to failure to make payment, AccuTrain reserves the right to rent that space to any other exhibitor or to use that space for such purposes as it may see fit without any liability on its part. This clause shall not affect the obligation of the exhibitor to pay the full amount specified in the space rental agreement should AccuTrain not resell the space.

Acceptability of Exhibits

Alterations to the exhibit space, such as bringing in additional tables, requires prior approval of the Conference Coordinator or the Exhibit Coordinator. AccuTrain reserves the right not to sell exhibit space to any company it deems objectionable or at cross purposes to the company's mission. Additionally, AccuTrain reserves the right to require exhibitors to remove promotional materials that are deemed objectionable.

Damage to Property

Exhibitors are liable for any damage caused to building floors, walls, columns or tables or to any other property of Caesars Palace. Exhibitors may not apply paint, lacquer, adhesive or any other coating to building columns, floors, walls or tables.

Fire, Safety and Health

The exhibitor agrees to accept full responsibility for compliance with local, city and state fire, safety and health ordinances regarding installation and operation of equipment. Necessary fire precautions will be the responsibility of the exhibitor.

Shipping, Internet & Electrical

Shipping of small boxes and internet connectivity for exhibit space is the sole responsibility of the exhibitor and should be handled directly through the hotel or an exhibit services company to be chosen at a later date. All appropriate instructions and forms will be emailed by the Exhibit Coordinator no later than one month before the event. Electricity will be handled by Encore. If you are shipping pallets, please contact Kevin Stewart at 800-251-6805 for instructions.

Cancellations

In the event written notification of intent to cancel is received by the Exhibits Coordinator by May 1, 2021, all sums paid by the exhibitor, less a service fee of \$75, will be refunded. No refunds will be granted after May 1, 2021. All storage and handling charges due to failure to remove exhibit materials from the display or storage area at the conclusion of the move-out period shall be the responsibility of the exhibitor. If move-in and move-out are not conducted during scheduled time, a fee may be assessed.

Sponsorship and/or Exhibitor Agreement

Tables are assigned on a first-come, first-served basis. No applications will be accepted without payment. Processing of your payment does not constitute acceptance into the show nor guarantee space availability. Notwithstanding anything else in this agreement, if the exhibitor is not accepted or space is not available, then the exhibitor's payment will be promptly refunded by AccuTrain. By signing this, you agree to abide by the terms and conditions set forth on the reverse side of this form.

Name (print)		Title
Signature	Date	Contract Accepted By Exhibit Coordinator

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