

Job Titles of Attendees

Superintendent
Executive Director/
Director
Principal/Assistant
Principal
Dean
Counselor
Behaviorist
Teacher
School Resource Officer
Special Education
Personnel
Social Worker
After School Program
Coordinator

Marketing Opportunities

Online Ad
(300 x 100 pixels) \$250

Totebag Insert
\$250 per insert

Print Ads
Full page \$400
Half page \$200
Quarter page \$100

**Call Kevin
Stewart at
800-251-6805
to Reserve your
Space!**

Summit Demographics

2300 Registrants

120 Sessions

46 States and **6** Countries represented

Over **650** attendees are Executive Directors,
Principals and Administrators

Exhibitor Opportunities Reserve Your Space Today!

Exhibit Table – 6 foot skirted table with sign – \$850 per table.

Additional Exhibit Tables are \$700 each

Limited to 40 Tables at each Innovative Schools Summit!

- Introduce new products.
- Reach new markets.
- Meet potential customers face-to-face.
- Expanded breaks targeted to increase exhibit traffic.
- High buyer-to-exhibitor ratio.
- Get company listing and 50-word description in summit program(s), complimentary conference registration worth \$425, and a link on conference websites!
- Facilitate brand recognition.
- Reinforce & build loyalty with rich face-to-face engagement, dialogue, and community-building activities that help you win the hearts and minds of educators & professionals working with youth.
- Event-wide scavenger hunt to help drive traffic to exhibit tables!



Innovative Schools Summits

Sponsorship Levels

Denali – \$3,750

- 1 exhibit table (\$850 value)
- Company logo with link on more than 2 million conference emails *(average sponsor received more than 5,000 clicks for 2017 Summits)*
- Full-page B/W ad in Summit program (\$400 value)
- 2 complimentary Summit registrations (\$850 value)
- Prominent online ad (300 x 100 pixels) on all conference websites
- Up to 2 inserts in conference tote bags (\$500 value)
- Push notifications to visit exhibit table on Summit app
- Direct mail list of all Summit attendees
- Recognition at the general session
- Company logo on conference bags
- Rotating banner ad on Summit app

Whitney – \$2,500

- 1 exhibit table (\$850 value)
- Company logo with link on more than 1 million conference emails *(average sponsor received more than 5,000 clicks for 2017 Summits)*
- Half-page B/W ad in Summit program (\$200 value)
- 1 complimentary Summit registration (\$425 value)
- Online ad (300 x 100 pixels) on 1 conference website
- 1 insert in conference tote bags (\$250 value)
- Push notifications to visit exhibit table on Summit app
- Direct mail list of all Summit attendees

Rainier – \$1,750

- 1 exhibit table (\$850 value)
- Link on more than 500,000 conference emails *(average sponsor received more than 5,000 clicks for 2017 Summits)*
- Quarter-page B/W ad in Summit program (\$100 value)
- 1 complimentary Summit registration (\$425 value)
- Link on 1 conference website

Specialty Sponsorships for each Location

Keynote Sponsors – \$7,500 Only 3 available!

- Sponsorship announced at Plenary Sessions
- Signs displayed at entrance and on stage
- Promotional literature on the seats
- Ad space in programs and on conference websites

Exclusive Coffee /Snack Breaks Sponsor – \$3,000

- Sign promoting your company on easel at 4 morning coffee breaks and 2 afternoon cookie breaks
- Ad space in programs and on conference websites

Lanyard Sponsor – \$2,500

- Company name on logo on lanyards
- Ad space in programs and on conference websites